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## **CITY OF MONROE SURVEY NOW ONLINE THROUGH JULY 13, 2018**

Monroe, Michigan – The City of Monroe has expanded the reach of a citizen satisfaction survey by offering an online version to receive opinions on community characteristics, civic participation, and quality of life. Other topics include public safety, employment, recreation and housing opportunities. Those who fill out the survey will remain confidential and the results will assist city government in planning for the future. The questionnaire will be available online to all city residents until July 13, 2018, 8AM.

A link to the survey can be found on the home page of the City's web site, along with Frequently Asked Questions: [www.monroemi.gov](http://www.monroemi.gov).

Survey questions include how respondents would rate the City of Monroe as a place to live, raise children, work and retire as part of the National Citizen Survey. Questionnaires were sent to 2,500 randomly selected households earlier this summer.

Mayor Robert E. Clark: "This year, the current City Council established as one of its goals to increase citizen engagement. We are making efforts to enhance how we engage our neighbors as we make decisions affecting the future of our City. We want to hear how residents feel about the services we deliver and the quality of life in our community."

The City of Monroe has partnered with the independent consultant National Citizen Survey of the National Research Center. The National Citizen Survey group gives the City a way to compare with other similar municipalities across the country, as well as assist city leadership understand the needs and values of the community. This information will be critical in the future allocation of resources, development of projects, and planning for the future.

- Responses are completely **anonymous**
- Residents who received a paper copy of the survey to their home address are requested to fill out and return the paper copy only and not to take the online component.

Resident questions about the process or the survey itself can call City Administration at 734.384.9129. Those who would like to participate in the survey but don't have a computer are encouraged to call 734.384.9129 for alternate arrangements.

**About the City of Monroe**

Incorporated in 1817, the City of Monroe is a community that has a shared vision that seeks to balance the opportunities of economic development with the stewardship that is required for historic preservation. With a population of 20,733, Monroe is located about 17-miles north of Toledo, Ohio and about 35-miles south of Detroit. The City of Monroe is Michigan's third oldest community, and is also the county seat of Monroe County. Continually moving forward with innovative vision, the City of Monroe is Raisin' Expectations.

**About The National Citizen Survey™ (The NCS™)**

The NCS ([www.n-r-c.com/thencs](http://www.n-r-c.com/thencs)) was among the first scientific surveys developed to gather resident opinion on a range of community issues, and has been used in more than 350 jurisdictions across 46 states. The NCS is a cost-effective survey of resident opinion and an important benchmarking tool that allows for comparison among communities. Communities using The NCS have reported that the tool improved service delivery, strengthened communications with community stakeholders and helped leaders identify clear priorities for use in strategic planning and budget setting. The NCS is the only citizen survey endorsed by the International City/County Management Association and the National League of Cities.

**About National Research Center, Inc. (NRC):** NRC ([www.n-r-c.com](http://www.n-r-c.com)) is a leader in the field of public sector research and evaluation, with clients from across the country and around the globe. The firm is comprised of a skilled team of social scientists who support cities, counties, foundations and nonprofit organizations in using research to help communities thrive. NRC pioneered the development of The National Citizen Survey™ and continues to offer a suite of products designed to enhance the public voice and aid local decision-making.

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